

GODAWRI SPHEROCAST

A LEGACY OF PRECISION CASTING & CUSTOMER EXCELLENCE



Samir Gupta,
Director

commitment to quality, compliance, and dependability", says Samir Gupta, Director, Godawri Spherocast.

Caters to Diverse Industries

GSL serves a broad spectrum of industries, from tractor OEMs and NLCV OEMs to rolling mills, boiler manufacturing, and earth-moving OEMs. GSL's material offerings include Ductile Iron, FG 260, FG 220, and alloyed cast iron. At GSL, success hinges on stringent process control. The company firmly believes that anyone can set up a factory with the right machinery, but running it efficiently while maintaining low rejection rates demands meticulous control. GSL process control begins with rigorous inspections of raw materials sourced through advanced machinery, ensuring quality from the beginning. This focus on process control extends throughout production to guarantee consistent quality.

Highlighting Samir states, "A foundry has numerous factors that have an impact on final product quality. Teams must be present at every stage to manage these variables. Maintaining in-process controls is imperative, as deviations from established controls can lead to time and resource waste and ultimately, product rejections. Given the thin margins in our industry, we manage rejections judiciously. We follow a similar approach to that of an integrated machine shop".

Furthermore, client engagement is a long-term commitment intertwined with strategic marketing efforts. Existing clients are kept well informed about ongoing enhancements in manufacturing facilities. For potential clients, whether they operate in the same or different verticals, they were engaged in comprehensive discussions, highlighting the commitment to delivering superior products and surpassing competitors in every

aspect. "After the Request for Quotation (RFQ) process, we delve into the feasibility assessment, scrutinizing the component and evaluating the suitability of our equipment for bulk production. Upon receiving approval, we move forward with production. The sample development phase typically spans 60 to 65 days, subject to component-specific variations. We value continuous client feedback; the feedback loop is essential for reducing rejections and enhancing quality", added Samir.

Looking forward, GSL has shifted its strategic focus to the B2B and OEM sectors from its previous portfolio and has adapted to the growing demand for rolling mills, adding new clients last year. Furthermore, GSL's geographical presence has expanded from the northern region to encompass the southern region.



GSL is committed to delivering superior products, surpassing competitors in every aspect

"Our primary objectives for the future are centered on cost reduction, an enthusiastic and highly proficient team, and profit maximization. We plan to invest in machinery to ensure our competitive edge. Sustainability is a cornerstone of our future endeavors, with a focus on waste reduction and environmentally responsible practices. Lastly, we aim to increase our market share in diverse industries by introducing new segments and embracing forward integration, particularly through sub-assembly ventures", concluded Samir. ||



IS PROUD TO PRESENT

GODAWRI SPHEROCAST

AS ONE OF THE

TOP 10
CASTINGS
MANUFACTURERS
2023

in acknowledgement of its unwavering focus and dedication to achieve excellence in quality and delivery in this field.

Sudhakar Singh

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